



**Filaha  
Innovation  
Program**  
by AgriEdge



# FILAHA INNOVATION PROGRAM QUALIFICATION PITCHES DAY

**TUESDAY, DECEMBER 1st 2020 AT 3PM UTC+1**

After 4-month of hard work where all parties involved gave their best to strengthen whether their ideas, concepts, products or services, all together in a sense of empowering agriculture in Africa, AgriEdge is welcoming you to the «Qualification Pitches day » which marks the end of the first phase of our « Filaha Innovation Program ».

### 3:00-3:15| Opening remarks

- **Khalid Baddou** – Head of Mission – UM6P Presidency
- **Faissal Sehbaoui** – Managing Director of AgriEdge

### 3:15-3:40| Mentors review on Phase 1

- **Manal Khaldi** – Filaha Innovation Program Lead – AgriEdge – UM6P
- **André Laperrière** – Executive Director of GODAN - UK
- **Dhairya Pujara** – Founder & CEO of Y Center - USA
- **Eugene Swinnerstone** – Professional IT-Business Analyst - Uganda
- **Florent Okry** – Professor at ENA Porto Novo – Benin Republic
- **Reda Yaagoubi** – Professor at IAV Hassan II - Morocco

### 3:40-6:30| Pitches sessions

- **Session I (1H20)** : Agripoa – AquaEng – Digital Journalism - ENV619 - Farm Manager – KenzBladi - Pulsar Solutions
- **Break (10 min)**
- **Session II (1H20)** : Agritech Sensor - Bilanga Solutions - Dynamic AgriLink - Ethiopia AgriTech Solutions – FarmSecure - Organo Credit - Shamba Nexus

### 6:30-6:45| Qualified projects announcement & Closing Remark

